



ON THE CORPOSPHERE

This comprehensive book shows the astounding range of ways in which our body signifies and communicates in everyday life, as well as how these signifying and communicative processes affect our social interactions and culture. In a wide-ranging semiotic analysis, embracing the breadth of the contemporary semiotic armoury, it also analyses body performances in contemporary rituals and shows, too, how beauty technologies transform the body to meet today's standards of attractiveness and acceptability. By way of multidisciplinary scrutiny, it presents a new and rigorous vision of the way in which bodily performances and representations shape our world.

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José Enrique Finol
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José Enrique Finol
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ANTHROPOSEMIOTICS OF THE BODY

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